



NEWS RELEASE

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FOR IMMEDIATE RELEASE
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San Joaquin RTD's "Stuff the Bus" Food Drive An Outstanding Success!

(Stockton, CA) – San Joaquin Regional Transit District (RTD) held its 9th annual "Stuff the Bus" food drive November 16-18 to benefit the Greater Stockton Emergency Food Bank and the Second Harvest Food Bank of Manteca. The totals are finally in for this year's drive, and RTD is proud to announce that this year's "Stuff the Bus" food drive collected nearly 19,000 pounds of food, **two tons** more food than last year!

This included well over 14,000 pounds of non-perishable food items, plus 265 turkeys, 53 chickens, and 55 hams totaling more than 4,300 pounds. Non-perishable items were placed on the bus while frozen items were stored courtesy of Food-4-Less. So many donations were collected that the bus needed to be emptied each night.

For this year's campaign, RTD partnered with The Record newspaper, Food-4-Less, and Citadel Broadcasting. The Record promoted the drive through event advertising and news coverage. The Food-4-Less store at 789 W. Hammer Lane in Stockton hosted the site for the weekend drive. Citadel Broadcasting promoted the campaign with public service announcements, giveaways, and live on-site broadcasts, including an all day marathon with KWIN's morning show hosts Amanda King and Double J.

In addition to thanking its campaign partners for their continued support, RTD would like to give special thanks to a few of the organizations and people who generously helped make RTD's food drive a success. (This is by no means a comprehensive list, however):

- ★ All the "Stuff the Bus" participants, especially those who spearheaded food drive collections at their organizations or businesses, including Creekside Elementary School
- ★ Amanda King and Double J, their generous listeners, and the KWIN and KJOY staff
- ★ All the event volunteers and staff who pitched in throughout the drive
- ★ The Greater Stockton Emergency Food Bank staff and volunteers for their support
- ★ Tim Ulmer Photography for event photography (www.sanjoaquinRTD.com/stuffthebus)

RTD is proud to have sponsored this successful event and appreciates the community's participation to assist the Greater Stockton Emergency Food Bank and Second Harvest Food Bank of Manteca in feeding the area's hungry during this holiday season.

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